

TROY DIAMOND REPORT®

Global Diamond and Currency Market Guide

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PRESS RELEASE

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Troy Diamond Report debut's "3 Dimensional Diamond Pricing" Format

Troy Diamond Reports *new format* is currently available in 7 base currencies: the Swiss Franc, the Euro, the US Dollar, the British Pound, the Japanese Yen, the Russian Ruble, and the Canadian Dollar, whereby value in Currency is simultaneously referenced in "The Gold Standard" - in exchange to gold, based on gold's annual moving average stated in Troy ounces; and "Paper Gold" the weighted basket of currencies specifically the world's top 4 currencies known as the International Monetary Fund's Special Drawing Rights or "SDR."

Every "3 Dimensional Diamond Pricing Report" monitors 46 weight classifications for round brilliant diamonds, from 1 point in size up to 10 carats, and 36 classifications for fancy shaped diamonds from 20 points in size up to 10 carats. The 4Cs of Diamond Grading: Carat, Color, Clarity and Cut are conveniently stated in total values; for example Looking at the 3 dimensional US dollar report, a 2 carat G-Color, VS-1 Clarity Round Brilliant diamond is valued at 24,320 US Dollars, 24.5 Troy ounces in Exchange to Gold, 16,589 Special Drawing Rights. Similarly the 3 D Troy Diamond Report in Euros for the same classification is: 16,694 Euros, 24.5 Troy ounces in Exchange to Gold, or 16,589 Special Drawing Rights.

		XAU's / USDs' / SDR's Each									
May 2010		TROY REPORT: 8.0mm / 2.00+ carats									
ROUNDS		IF	VVS1	VVS2	VS1	VS2	SI1	SI2	I1	I2	
3.4	XAU	66.5	53.8	48.4	38.4	27.9	21.3	17.4	9.4	5.5	
402	D	65920	53280	48000	38080	27680	21120	17280	9280	5440	
321	SDR	44965	36343	32742	25975	18881	14406	11787	6330	3711	
3.2	XAU	50.5	47.3	40.4	34.4	26.8	20.8	17.0	9.0	5.3	
213	E	50080	46880	40000	34080	26560	20640	16800	8960	5280	
192	SDR	34161	31978	27285	23247	18117	14079	11460	6112	3602	
3.1	XAU	44.4	40.0	36.0	30.4	25.7	19.7	15.8	8.7	5.2	
024	F	44000	39680	35680	30080	25440	19520	15680	8640	5120	
063	SDR	30013	27066	24338	20518	17353	13315	10696	5894	3492	
2.9	XAU	32.8	30.2	27.6	24.5	22.4	18.4	15.2	8.2	5.0	
835	G	32480	29920	27360	24320	22240	18240	15040	8160	4960	
934	SDR	22155	20409	18663	16589	15170	12442	10259	5566	3383	
2.9	XAU	25.8	23.9	22.3	20.5	19.1	16.5	14.2	7.8	4.8	
835	H	25600	23680	22080	20320	18880	16320	14080	7680	4800	

By having 46 weight classifications for round brilliant diamonds, from 1 point in size up to 10 carats, and 36 classifications for fancy shaped diamonds from 20 points in size up to 10 carats, Troy Diamond Report has shifted from traditional per carat pricing to *Total Pricing* to provide a clearer perspective on diamond values throughout size and quality classifications. Any given "budget" is now quickly and easily communicated between qualities and amongst every size classifications. With an increased number of size classifications, it is no longer necessary to adjust pricing when a diamond's weight falls in the heavier range of outdated and too broad weight classifications. Troy Diamond Reports monitor 21 weight classifications under 1 carat, and a weight classifications every 1/4 carat for diamonds from 1 carat up to 6 carat in size, and weight classifications every 1 carat, from 6 carats up to 10 carats in size.

All Reports Updated Monthly, No Subscriptions Required, and currently available for \$9.95!

For more information:

<http://www.troydiamondreport.com> / <http://www.youtube.com/watch?v=W1QFhLXdP8>

Sincerely, Wayne D. Prentice, G.G.